



For more information, contact:

Katie Hasse or Cheryl Jacobs
Cushman/Amberg Communications
312/263-2500 or khasse@cushmanamberg.com

NEWS RELEASE

FOR IMMEDIATE RELEASE:

HUPKA NAMED GENERAL MANAGER OF BRUNSWICK ZONE XL BLAINE

BLAINE, Minn. (Feb. 6, 2007) – Garth Hupka has been appointed general manager of Brunswick Zone XL Blaine, the new state-of-the-art bowling and entertainment center scheduled to open this summer on the northwest corner of Highway 65 and 113th Avenue.

Hupka's responsibilities will include overseeing the day-to-day operations, including managing its 130 employees, as well as growing the use of the 55,000 square-foot facility.

"I am thrilled to join the Brunswick Zone family," said Hupka. "Brunswick is helping to define and drive the 'changing face' of bowling, and I look forward to providing customers with the best experience possible at Brunswick Zone XL Blaine."

Hupka joined Brunswick ten years ago as general manager of Red's, a bowling and entertainment complex located in Edmonton, Alberta, Canada. He also has experience in operations and bar management.

Hupka earned a bachelor's degree in sociology from the University of Alberta in Alberta, Canada and currently resides in Andover, Minn.

Brunswick Zone XL Blaine is designed to meet the entertainment needs of families, friends, groups and businesses seeking to enjoy everything from children's birthday parties, to casual bowling fun, to a place to celebrate a special occasion or hold a serious league competition. The facility will include 38 lanes of bowling, laser tag, bumper cars, a fun-filled video game arcade, Brunswick billiards room, large screen TVs, spacious meeting rooms and a smoke-free bowling environment.

About Brunswick Bowling & Billiards

Headquartered in Lake Forest, Ill., Brunswick Bowling & Billiards is one of the largest operators of full-service bowling and family recreation centers in North America, and is a full-line supplier of bowling equipment, supplies and consumer products. For more information on Brunswick Zone XL Blaine, call 763-561-2230 or visit our Web site at www.bowlbrunswick.com.

###